

RETAIL MANAGEMENT

The SCC Retail Management Program can help develop the skills and abilities needed to advance in the retail workplace.

The program has been designed to meet the scheduling needs of busy working students. The certificate can be completed in as little as two semesters. All courses are available online in an accelerated format. Other options may be available.



“ SCC’s classes and course content is better than that of other schools...I really enjoyed the assignments and the course content.”
~ Carolyn S.

“ SCC does a great job of administering the classes – thank you for caring about the WAFC program.”
~ Connor F.

Your **FUTURE** is waiting. Get started **TODAY!**

The Retail Management Certificate will provide you with valuable skills in marketing, management, technology, budgeting, and leadership, plus serve as an important step toward an exciting career in retail. The Retail Management Certificate is an accredited business program recognized by leading retailers across the nation and provides you with the skills these retailers are actively looking for in their employees. The Certificate is available to anyone wanting to advance or begin a career in retail and can be completed in as little as two semesters. Classes are offered online and on campus.

SEE YOURSELF IN RETAIL

Retail is a diverse industry with opportunities for advancement. Career opportunities are available in all areas of business including sales, marketing, management, customer service, accounting, merchandising, design, logistics, information technology and human resources.



**SCOTTSDALE
COMMUNITY COLLEGE**

A MARICOPA COMMUNITY COLLEGE

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RETAIL MANAGEMENT PROGRAM

CERTIFICATE AND
ASSOCIATE DEGREE
PATHWAYS



**YOUR FUTURE IN
RETAIL MANAGEMENT
STARTS HERE!**



CERTIFICATE IN RETAIL MANAGEMENT

Scottsdale Community College (SCC) offers the Certificate in Retail Management for students who wish to pursue retail management as a career. Students will have the opportunity to learn the fundamentals of selling, merchandising, buying, and management that can qualify students for a variety of retail positions. An associate degree is also offered.



CHOOSE FROM A VARIETY OF START DATES

The Retail Management courses at SCC begin at various times during the academic year, and can be taken in any order. This gives students flexibility to start the program during: January, March, May, August, September or October.

EXPERIENCED INSTRUCTORS

Skilled facilitators bring experience and expertise to the learning environment, through well-crafted projects, exercises, and dialogue.



The Retail Management Certificate at SCC is accredited in partnership with the Western Association of Food Chains.

COURSE	DESCRIPTION
ACC111 Accounting Principles I	Fundamental theory of accounting principles and procedures.
BPC110 Computer Usage and Applications	Introduction to business and personal computer operations and usage. Software applications for analyzing and solving business problems including word processing, spreadsheet, database, and presentation graphics.
COM100 Introduction to Human Communication	Theory and practice of communication skills in public, small group, and interpersonal settings. Includes study of the speech communication process.
MGT180 Retail Management	The role of management in retailing and retail performance. Challenges and processes of retail management across various institutions.
MGT229 Management and Leadership I	Covers management concepts and applications for business, industry, and government organizations.
MGT251 Human Relations in Business	Analysis of motivation, leadership, communications, and other human factors. Cultural differences that may create conflict and affect morale individually and within organizations.
MGT276 Personnel/HR Management	Human resource planning, staffing, training, compensating, and appraising employees in labor management relationships.
MKT271 Principles of Marketing	An analysis of the marketing process and environment with regard to the product, pricing, distribution, and communication in order to satisfy buyer needs.

JOB OUTLOOK

- Retail managers are constantly needed in the dynamic and growing retail industry.
- In Maricopa County, there is a projected growth in retail workers of 20.2% from 2014 to 2024.¹
- Average Retail Manager Assistant salary in the United States is \$49,017 (\$23.57 per hour), while the median hourly wage for retail salespersons was \$14.00 in May 2021.²
- Retail sales workers typically have opportunities to advance to supervisory or managerial positions. Some employers want candidates for managerial positions to have a college degree.²
- About 594,400 openings for retail sales workers are projected each year, on average, over the decade.
- The retail trade sector is expected to make up 8.6 percent of total employment in 2030.²

Sources:

- ¹ *Labor Insight Jobs (Burning Glass Technologies)*
² *bls.gov*

CONTACT US TODAY

Whether you are a frontline employee, supervisor or human resource manager, we can help you learn more about how the program can benefit you or your employees.

Contact us today to learn more.

BUSINESS SCHOOL

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