



## WHAT IS GENERAL BUSINESS?

General business is about flexibility and gaining a broad knowledge of the business world. In the certificate program, you will complete a core of required business classes in subjects such as accounting, legal environment, and computer information systems. Then you will round out your studies with any business courses that peak your interest!

Because the general business program covers subjects that are not focused on a specific area, graduates can be qualified for entry-level positions in almost any business field.

The general business program is also a good choice for students who are undecided about their business pathway. By completing the CCL, students can learn about many different topics to discover a career or degree area that best works for them.



## Create your own business program!

The General Business Certificate (CCL) and Associate of Applied Science (AAS) have been designed to let you choose your own areas of business focus. After taking some required courses, you can choose any combination of business classes to complete your CCL or AAS.

Want to study marketing and management, in a single certificate? Or social media, sales and real estate? Or even just a little bit of everything related to business? The general business programs let you choose!



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SCOTTSDALE  
COMMUNITY COLLEGE  
A MARICOPA COMMUNITY COLLEGE

## GENERAL BUSINESS CERTIFICATE AND DEGREE



MARICOPA  
COMMUNITY COLLEGES

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The Maricopa County Community College District does not discriminate on the basis of race, color, national origin, sex, disability or age in its programs or activities. For Title IX/504 concerns, call the following number to reach the appointed coordinator: (480) 731-8499. For additional information, as well as a listing of all coordinators within the Maricopa College system, visit [www.maricopa.edu/non-discrimination](http://www.maricopa.edu/non-discrimination).

## YOUR FUTURE IN BUSINESS STARTS HERE!

# GENERAL BUSINESS AT SCC

Scottsdale Community College (SCC), accredited by the Higher Learning Commission, offers the Certificate (CCL) and Associate of Applied Science (AAS) in General Business for students who wish to pursue business as a career. These programs are designed to meet the needs of students who do not want to enroll in a specialized business curriculum, but instead want to create their own area(s) of focus. In the certificate program, students take a core set of classes to improve their understanding of business vocabulary, workplace skills, and business decision making and select their own areas of business to study.

In the degree program, students also complete general education courses to build a well-rounded credential that can qualify them for a variety of industries. Students who earn the Associate of Applied Science in General Business also earn the General Business CCL.



## WHY TAKE THE GENERAL BUSINESS CERTIFICATE OR DEGREE PROGRAM AT SCC?

- Focus on business courses that interest you the most.
- Build a schedule that suits you.
- Take the courses 100% online, if you choose.
- Learn from instructors with real world business experience.

## CERTIFICATE (CCL)

REQUIRED BUSINESS COURSES	DESCRIPTION
<b>ACC111</b> Accounting Principles I (3 credits)	Fundamental theory of accounting principles and procedures.
<b>CIS105</b> Survey of Computer Information Systems (3 credits)	Overview of computer technology, concepts, terminology, and the role of computers in business and society.
<b>GBS151</b> Introduction to Business (3 credits)	Examines characteristics and activities of current business trends including marketing, management, and finance.
<b>GBS205</b> Legal, Ethical, and Regulatory Issues (3 credits)	Examines legal theories, ethical issues, and regulatory climate affecting business policies and decisions.
BUSINESS ELECTIVES	COURSE
Select nine (9) credits from any of these courses.  <i>Any 100/200 level prefixed courses may be selected, except courses used to satisfy the Required Courses area.</i>	<b>ACC+++</b> Any ACC Accounting course(s)
	<b>CIS114DE</b> (3 credits) Excel Spreadsheet
	<b>CIS117DM</b> (3 credits) Microsoft Access: Database Mgt
	<b>CIS133DA</b> (3 credits) Internet/Web Development Level I
	<b>EPS+++</b> Any EPS Entrepreneurial Studies course(s)
	<b>GBS+++</b> Any GBS General Business course(s)
	<b>MGT+++</b> Any MGT Management course(s)
	<b>MKT+++</b> Any MKT Marketing course(s)
	<b>IBS+++</b> Any IBS International Business course(s)
	<b>REA+++</b> Any REA Real Estate course(s)

## CAREER OUTLOOK

Overall employment in business and financial occupations is projected to grow faster than the average for all occupations from 2022 to 2032.

The median annual wage for this group was \$79,050 — much higher than the average for all occupations.

<https://www.bls.gov>

**Take Your Business skills  
to the next level!**

**Want to earn a certificate?**

**TO LEARN MORE,  
CONTACT US TODAY!**

**business.school@scottsdalecc.edu**

**480.423.6253**



**bit.ly/scc-gen-business**

**www.scottsdalecc.edu**